

National Park Service

Location: Various National Parks and Monuments throughout the United States

Scope of Work: Exhibit Evaluation



MMC has worked with the National Park Service (NPS) at a variety of sites throughout the United States to evaluate exhibits as they are being developed for new NPS visitor centers. Through focus groups with residents, tourists, and other stakeholders, MMC has helped NPS to gauge audience interest in proposed exhibits, to understand the effectiveness of the exhibits in communicating intended messages, to identify potential problems with the exhibits, and to recommend areas for refinement.

MMC has conducted exhibit evaluation at the following NPS sites:

- Bandelier National Monument, Los Alamos, New Mexico
- Glacier National Park, Kalispell, Montana
- Fort Spokane Museum and Visitor Center, Spokane, Washington
- Klondike Gold Rush National Historical Park, Seattle, Washington
- Lassen Volcanic National Park Visitor Services Facility, Mineral, California
- Maritime Park Visitor Center, San Francisco, California
- Timpanogos Cave National Park and Uinta National Forest Interagency Visitor Center, Lehi, Utah