

SAMPLE

GOAL 1

Clarify the artistic program and strategies
for collections development and stewardship

CONTEXT

The [REDACTED] is a resource for the entire University and strives to be responsive to the variety of academic programs at [REDACTED]. Its artistic programs, including installation of the collection, special exhibitions, scholarly publications, and related activities, are recognized for their high aesthetic quality and their thoughtful and informative presentation.

The [REDACTED]'s collection consists of approximately 25,000 objects. The strength of the collection is in its diversity: general European, Western works on paper, modern and contemporary, photography, Rodin, Japanese and Chinese, African, Oceanic, and the Americas, and [REDACTED] family memorabilia. [REDACTED] collections have been increased and developed in large part through the generosity of donors; acquisitions through direct purchase have been less common.

The [REDACTED] presents approximately nine special exhibitions annually. Curators organize and select exhibitions to represent a variety of cultures and media, to provide a balance between concepts and content, to take advantage of University collaborations, and to complement or fill gaps in the [REDACTED] collection through loans. Staff agree that exhibitions should be imaginative, should have a strong intellectual content layered to appeal to multiple audiences; and should explore interdisciplinary connections. In part, the staff determines the exhibition schedule by the availability of exhibitions from other institutions. Curators intend to regularly rotate display of works of art shown in the galleries to preserve sensitive collections and to make that more of the collection accessible to visitors.

The [REDACTED] is developing as both an academic teaching museum and a community museum. The key challenge in implementing the [REDACTED]'s artistic goals is to develop programmatic balance and inclusive decision-making and

selection processes. This will encourage more expansive thinking, greater innovation, and experimentation while maintaining the scholarly standards that are the hallmark of the [REDACTED].

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**GOAL 1: CLARIFY THE ARTISTIC PROGRAM AND STRATEGIES
FOR COLLECTIONS DEVELOPMENT AND STEWARDSHIP**

ACCOUNTABILITY	TIMEFRAME	\$\$/STAFF RESOURCES	OBJECTIVES
Bernard [REDACTED]	12/1/01	\$1,000 for hospitality	<p>1.1 Articulate philosophy, purpose, and directions for collections</p> <ul style="list-style-type: none"> • Exhibitions and directly associated programs • Collections • Evaluation (strengths, gaps, areas to discontinue) • Accessions • Deaccessions • Care • Display • Long-term loans <p>by addressing the following questions:</p> <ul style="list-style-type: none"> • What do [REDACTED] artistic programs aim to achieve? • Who do [REDACTED] artistic programs serve? • What are desired links to University academic programs?
Bernard [REDACTED]	12/15/01		<p>1.2 Refine management systems for exhibitions and programs</p> <p>1.2.1 Establish criteria for exhibitions and programs:</p> <ul style="list-style-type: none"> • Focus • Goals of exhibition • Balance of esoteric and popular programs

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ACCOUNTABILITY	TIMEFRAME	\$\$/STAFF RESOURCES	OBJECTIVES
Susan [REDACTED] [REDACTED]	2/28/02		1.2.2 Establish implementation strategies and means of evaluating exhibitions and programs
Susan [REDACTED] [REDACTED]	2/28/02		1.3 Evaluate impact of collections and exhibitions on workplace in terms of: <ul style="list-style-type: none"> • Relationship/prioritization of changing exhibitions vis a vis the collection galleries • Number/scale of exhibitions per year • Resources (staff and money) • Stewardship of the collection
Susan [REDACTED] [REDACTED] Each Curator ↓ Dolores [REDACTED]	9/30/01 3/30/02 9/30/02 6/30/02 12/30/03 10/30/02	\$10,000 for consultant fees	1.4 Implement collections policies 1.4.1 Refine acquisition and deaccession processes 1.4.2 Identify objects to be deaccessioned <ul style="list-style-type: none"> • Modern/Contemporary/African/ Ancient Americas/Oceanic • European • Asian • Native American 1.4.3 Assess storage capacity in relation to collection growth and long-term loans

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ACCOUNTABILITY	TIMEFRAME	\$\$/STAFF RESOURCES	OBJECTIVES
Susan [REDACTED] [REDACTED] Each Curator Susan [REDACTED] [REDACTED]	6/30/02 See 1.4.2 to correlate to deaccessioning timeframe Annually	 \$10,000 annually \$20,000 annually	1.5 Define and write conservation policy 1.5.1 Identify conservation priorities 1.5.2 Define fiscal needs to accomplish priorities <ul style="list-style-type: none"> • Assessment • Treatment
Susan [REDACTED] [REDACTED] Noreen [REDACTED]	4/30/02 ↓	 \$TBD	1.6 Review long-term loans program: <ul style="list-style-type: none"> • Impact on exhibitions schedule and stewardship of collection • Determine and identify resources (staff and money)
Tom [REDACTED] Curators/[REDACTED] Each Curator	Ongoing Ongoing Per project		1.7 Establish strategies for support of collection growth 1.7.1 Involve University President and Trustees in cultivation 1.7.2 Identify alumni and friends of the [REDACTED] who collect art 1.7.3 Use projects, such as [REDACTED] <i>Collects Contemporary Art</i> , to cultivate supporters and donors

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