

San Francisco Museum of Modern Art

Location: San Francisco, California

Scope of Work: Strategic Planning



In 2000, and again in 2005, MMC facilitated institution-wide Strategic Planning processes for the San Francisco Museum of Modern Art (SFMOMA). MMC worked with SFMOMA Board and staff members to develop a framework for increasing income, controlling expenses, and stabilizing staffing resources without any reduction of program scale. Each three-year Strategic Plan was aimed at facilitating continued institutional growth in a planned and financially sound environment.