

GOAL 1

Actively steward the Museum’s art, history, and archival collections

CONTEXT

The Museum has amassed significant art, history, and archival collections. Since the Museum’s founding in 1928, the collections have primarily been built through private donations. The fine arts collection—the core of which was donated between 1931 and 1943—includes approximately 2,700 works, with particular strengths in 19th- and early 20th-century American and European paintings from masters such as Albert Bierstadt, Jean Béraud, Rosa Bonheur, William Bouguereau, Jean-Léon Gérôme, George Inness, and Pierre-Auguste Renoir. The Haggin also owns the largest museum collection of works by “Golden Age” illustrator J.C. Leyendecker. Other important art holdings include Japanese woodblock prints, Pre-Columbian and Native American artifacts. The Museum’s extensive regional history collections include approximately 500,000 artifacts that showcase community’s past and the accomplishments of its residents. Objects include machinery, furniture, costumes, textiles, and industry-specific items. The

Museum’s archival collection includes approximately 100,000 items, including photographs, periodicals, maps and plans, film and audio holdings, industrial and personal records, and reference materials.

In 2003 and 2006, the Museum participated in two phases of the American Association of Museum’s Museum Assessment Program, which included institutional assessments conducted by outside museum professionals. The reviewers made specific recommendations for collections, including updating the Collections Management Policy, undertaking physical inventories and conservation surveys, updating and digitizing records, and upgrading storage. Each of those important tasks has been incorporated into this Strategic Plan. Another priority identified through strategic planning is the need to clarify the future foci of the collections based on the Museum’s updated visitor experience (see Goal 2), and to acquire and de-accession items accordingly.

ACCOUNTABILITY	COMPLETION DATE	RESOURCES	OBJECTIVES
Curator of Collections ↓	Dec. 2015	\$5,000-\$15,000	1.2.3 Complete the survey project based on timeline and prioritization set forth in the action plan
↓	Ongoing (1-3 items per year)	TBD	1.3 Undertake conservation of artworks and objects based on needs identified through the fine art and history collection survey
CEO ↓ Curator of Collections	Dec. 2011 Dec. 2012 and ongoing ↓		1.4 Define and document the future foci of the collections based on the Museum's updated visitor experience 1.4.1 Acquire desired items (using funds generated through de-accessioning) 1.4.2 Identify items for de-accessioning 1.4.2.1 Proceed with de-accessioning
Curator of Archives ↓ Director of Dev.	Sept. 2011 June 2012		1.5 Catalogue and digitize the Museum's archival collection records 1.5.1 Create an action plan for implementing the catalogue and digitization project, addressing issues such as: <ul style="list-style-type: none"> • Timeline and prioritization for project implementation • Software requirements • Human and financial resource requirements 1.5.2 Obtain funding to support the catalogue and digitization project

ACCOUNTABILITY	COMPLETION DATE	RESOURCES	OBJECTIVES
Curator of Archives	Dec. 2016	\$5,000-\$15,000	1.5.3 Complete catalogue and digitization project based on the timeline and prioritization set forth in the action plan
Curator of Collections	Dec. 2013	\$20,000-\$30,000	1.6 Upgrade on-site collections storage (housing, shelving, HVAC, etc.)
Curator of Archives	Dec. 2012		1.7 Evaluate and update policies, legal forms, and fee structure for image rights and reproductions
CEO	↓		1.8 Develop a plan for making collections information more accessible on the Museum's website
Webmaster	TBD		1.8.1 Implement website updates accordingly
Curator of Collections	May 2011		1.9 Study opportunities to generate significant earned income from collections-related activities, such as traveling Museum holdings to other institutions (See Objective 4.15)