

# WEST KOWLOON CULTURAL DISTRICT

*Hong Kong, China*

## **Institutional Planning**



MMC worked with an international team of architects and consultants to prepare a detailed Master Plan for four new museums as part of a competition to develop the West Kowloon Cultural District of Hong Kong. MMC's scope of work included conceptualizing the themes and content for each museum; determining collections strategies; developing prototype education programs; analyzing the resident and tourist markets; creating staffing and governance plans; and, establishing operating plans with 30-year financial projections.

**Contact MMC for your organization's individual solution:**

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