

# MUSEUM OF ANTHROPOLOGY

University of British Columbia  
Vancouver, BC

## Strategic Planning



In 2014, UBC Museum of Anthropology (MOA) retained MMC to help develop a Strategic Plan to guide the following five years of operations and to examine what organizational structure and staffing requirements would be required to best implement the plan. The primary objective was to provide a roadmap for the long term operational sustainability of MOA. Further, museum leadership sought to develop detailed strategies so that staff could use the document as an Implementation Plan. MMC began by examining relevant museum and university documents, interviewing staff and stakeholders, and benchmarking MOA staffing and operations against similar museums in North America. MMC worked onsite to conduct visioning and planning workshops, and to facilitate writing and refining the Strategic Plan document. The result is a living document that clarifies high level priorities and strategies, at the same time presenting a detailed plan of action that fosters growth and sustainability over time.

# MMC

Contact MMC for your organization's individual solution:

[mmc@museum-management.com](mailto:mmc@museum-management.com)

415.982.2288