

The Jule Collins Smith Museum of Art at Auburn University

Location: Auburn, Alabama

Scope of Work: Financial Planning



The Jule Collins Smith Museum of Art opened in October 2003 as Alabama's only university art museum. The 39,000 square-foot museum includes exhibition galleries, a scholars library, works-on-paper study room, gift shop, restaurant, and an auditorium. MMC completed a *Benchmark Study* that surveyed the finances and operations of five major university art museums. MMC also completed a *Strategic Business Plan* designed to guide the museum through its first three years after opening.