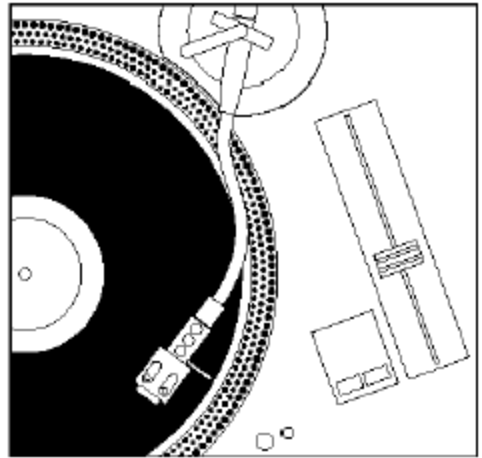


# **The Museum of Hip-Hop and Center for Urban Expression**

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**Location:** Oakland, California

**Scope of Work:** Master Planning



Currently in development, the Museum of Hip-Hop and Center for Urban Expression (MOHCUE) is envisioned to be a first-of-its-kind cultural attraction that documents the history of Hip-Hop and supports the continuing evolution of this important artistic and social movement. Over a six-month period that began in November 2002, MMC and associate consultants provided research, design services, and counsel to the MOHCUE founder so that he could develop a case for support to share with potential funders and stakeholders. The MMC scope of work included the development of preliminary concepts for MOHCUE exhibits and education programs, as well as a comprehensive Market and Feasibility Study.