

Napa Valley Museum



Location: Napa, California

Scope of Work: Strategic Planning & Conceptual Planning

In 2002, the Napa Valley Museum entered into an expansion effort aimed at finding ways to better promote the cultural and environmental heritage of the Napa Valley. MMC was contracted to develop a *Strategic Plan* for redeveloping the Napa Valley Museum and its exhibits to further its role as an educational and entertaining facility in the community. The *Strategic Plan* included conceptual strategies for the interior and exterior exhibits, financial projections for capital improvements, and a three-year *Operating Budget*.