

New York Economic Development Corporation (Staten Island Project)



**New York City
Economic Development
Corporation**

Location: Staten Island, New York

Scope of Work: Market Research

MMC in collaboration with a team of economic consultants conducted market research for a proposed integrated terminal and cultural center planned for the St. George Ferry Terminal on Staten Island. MMC facilitated a series of focus groups with New York residents followed by additional qualitative research including intercept interviews with tourists to New York City. MMC's feasibility report is one in a series of studies that will be used to gauge the scope of rebuilding and improving the ferry terminal, incorporating a new world class museum.